

HOLIDAY MAGIC

A Winter Music Celebration

Summit High School

December 12th and 13th 2009

Fifth Annual!!

Holiday Magic 2008 was another great success for Central Oregon Resources for Independent Living, (CORIL) and C.O.C.C.'s Cascade Chorale. We were overjoyed with the response of the audience as they once again gave standing ovations at each of our three performances. This year we are excited about switching to a new location as we partner with Summit High School along with our continuing partnership with the Cascade Chorale. A special program announcement---Central Oregon's own very talented singer **Lindy Gravelle** will be joining us for this year's performances along with many other surprises from Director Jim Knox!

It is our hope that you will consider being a part of **Holiday Magic** by becoming or continuing to be a sponsor. With help from our sponsors, we will continue to maintain ticket prices in the range that all of our citizens can enjoy this special event.

Sponsorships

We wish to thank Horizon Broadcasting for the fourth year in a row of being our media sponsor. The radio coverage we receive totals over \$17,000 and as a sponsor at any level, your company receives great exposure. We also wish to thank the Bend Chamber of Commerce for their fifth year sponsorship! The in-kind advertising by the Chamber totals over \$5,000 and benefits each of our sponsors.

PRESENTING SPONSOR \$5,000 - SELCO Community Credit Union!! - Fourth Year Running!!

The Presenting Sponsor receives the following benefits:

- Placement of logo on Event Poster

- Placement of logo on Print Advertising
- Media Exposure: Television, Radio and Press Releases
- On stage recognition and thank you at all three events
- Participation in any TV talk shows with event coordinators publicizing Holiday Magic
- Logo placement on Event Program
- Full page Advertisement in Program
- VIP reception, time to be determined, with special musical entertainment
- 10 general admission tickets - business choice seats - at each of the two performances, totaling 20 tickets.
- 2010 first right of refusal for Presenting Sponsorship

BUSINESS SPONSOR \$2,000

The Business Sponsor will receive the following benefits:

- Placement of logo on Event Poster
- Placement of logo on Print Advertising
- Media exposure: Television, Radio & Press Releases
- VIP reception, time to be determined, with special musical entertainment
- 6 general admission tickets - business choice seats - to each performance
- ½ page Advertisement in Event Program
- 2010 first right of refusal for Business Sponsorship

CORPORATE SPONSORSHIP \$1,000

- Ten premium seats reserved for a given performance
- Pre-performance VIP reception with appetizers, beer and wine
- Listing of your company name on screen prior to performance and at intermission, purchase time coordinating permitted
- ¼ page Advertisement in Event Program
- 2010 first right of refusal for upgrade to Business Sponsorship

PRIMARY BENEFICIARY:

Central Oregon Resources for Independent Living is the primary beneficiary of the proceeds from this annual event.

Mission

CORIL empowers people with disabilities to maximize their Independence, Productivity and Inclusion.

This is accomplished through work training and experience, community inclusion activities and service, independent living training and supports as well as public advocacy and education.

The proceeds from this event will be utilized in the following ways to help our program and organization become more self-sustaining:

- Provide additional employment opportunities for people with disabilities.
- Continue to expand our community based services and supports for people with disabilities allowing our participants to live more independently, thus avoiding more expensive out of home care and adult foster care.
- Provide more opportunities for people with disabilities in our community to become less dependent on public subsidies, also saving taxpayers thousands of dollars each year.
- Obtain additional resources for us to train and provide job coaching support services for our program participants for successful job placement in the community.
- Expand our ability to recruit more volunteers, quality staff and job partners in the community that helps strengthen the sustainability of our mission.

Please contact Jim Lee at CORIL at 617-5878 or 771-6184